



July 10, 2007

Charleston Regional Business Journal, 'Green' Home Renovation Becoming Big Industry, By Dennis Quick, June 11, 2007

Rising energy costs and a growing concern for human health have propelled the issues of sustainability into the national consciousness, according to Bryan Cordell, executive director of the North Charleston-based Sustainability Institute of South Carolina. The global movement towards "green," eco-friendly development, is a multi-billion market throughout the United States, as homes are retrofitted to meet higher energy efficiency and water use standards. Cordell adds that the non-profit Sustainability Institute offers extensive educational programs for the public on the topic of green building.

[Click here for the full story](#)

Noisette E-News Wooded Home Sites Ready for Building at Oak Terrace Preserve, by Keith F. West, July 6, 2007

The City of North Charleston's Oak Terrace Preserve project has completed its initial phase of roads, utilities, and other infrastructure, according to the Project Team. The 55-acre development is the first new neighborhood in North Charleston's historic Park Circle in decades. Oak Terrace Preserve is being built to Earthcraft® certification guidelines, a system of eco-friendly construction standards established through the Atlanta-based Southface Energy Institute. "We recognized the natural beauty of the mature trees and desirability of Oak Terrace Preserve for new homes," adds North Charleston Mayor R. Keith Summey. The project is being managed by the Noisette Company in support of the City, following the guidelines of the Noisette Community Master Plan.

[Click here for the full story](#)

SC Biz Daily, The Regions Top10 Innovators, July 9, 2007

The region's top10 Innovators will be honored by the Charleston Regional Business Journal at an awards ceremony July 19. Winners are Eccotemp Systems LLC, iCache Inc., JSJ Pharmaceuticals, John L. Knott



Jr. (individual), The Noisette Co., Roof Repair Inc., ThinkTEC, Turnkey Technology Solutions Inc., Wings For Kids Inc. and Jeff Yungman (individual).

[Click here for the full story](#)

HGTVpro.com, *Building in a Coastal Environment*, By Chuck Ross, June 2007

In June, the ever-popular HGTV cable network's web site, HGTVpro.com, featured a story on the ecological sensitivities of developing in coastal region which quoted Noisette CEO John L. Knott, Jr., also the developer of Dewees Island. Writer Chuck Ross emphasizes the need for a through environmental inventory before new construction begins, based Knott's recommendations.

[Click here for the full story](#)

Myrtle Beach Sun News, *Green Builder Opens Options for Housing on Strand*, Column by Jenny Burns, July 4, 2007

The Grand Strand region of Myrtle Beach has long suffered from the impact of runaway sprawl, but homeowners and builders are banding together to embrace the green building movement. New homes under construction at Withers Preserve on the former Myrtle Beach air station will have green technologies, following the lead of Noisette. On Tuesday, July 10, the just formed Myrtle Beach Chapter of the US Green Building Council will hold its first meeting.

[Click here for the full story](#)