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Charleston Regional Business Journal,
Homebuilding Association Pushes Members to Go Green, By Dennis Quick, July 9, 2007

Green building is entering a new era, as sustainability options in homebuilding are increasingly affordable, and durable, healthful homes constructed with ecologically sensitive building materials are increasingly part of the Lowcountry streetscape. Building green is so popular that the Charleston Trident Home Builders Association is advocating green building for regional According to Association Executive Director Philip Ford, more than 400 Earthcraft homes, part of a green certification program by Atlanta's Southface Energy Institute, will be built in the Charleston metro area by the end of 2007.

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WCBD TV 2 Online *Green Community: Oak Terrace Preserve,* reported by Meryl Conant, July 25, 2007

Featuring the City of North Charleston's Oak Terrace Preserve green community, this report by News 2's Meryl Conant highlighted the conservation efforts and green features of Park Circle's newest neighborhood. Interviews with residents the Kramer Family, Noisette Company project manager Elias Deeb, and North Charleston Mayor Keith Summey focused on the crucial importance of building green, affordable homes in the context of the Noisette Community Master Plan revitalization.

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Post & Courier , *Half Moon Building Gets Top Green Honor* , July 21, 2007

Half Moon Outfitters distribution center at East Montague Avenue has received the highest certification awarded by the U.S. Green Building Council, with its LEED Platinum designation in July. Owner Beezer Molten, whose company targets outdoor enthusiasts, moved his company into the 1940s-era building last December. The 9,600 square-foot structure features



solar panels, environmentally-friendly paints, and a novel rainwater recycling system. Half Moon has five stores in Georgia, and South Carolina.

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Go Upstate Online, *Filming Incentives Focus on S.C. Labor*, Staff and Wire Reports, Spartanburg Herald-Journal, July 31, 2007

As Lifetime Network has ordered a second season of *Army Wives*, the Sunday night cable television drama filmed at the Navy Yard, state and local officials are evaluating incentive packages designed to lure movie studios to South Carolina. The first season of *Army Wives* set a record for Lifetime, with more than 3.5 million viewers in the Nielsen ratings. The production of *Army Wives* generated jobs in the local economy, in addition to opportunities for practical training of video and film students at Trident Technical College.

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PR Newswire, Southface Energy Institute News Release, *Builder Cites Benefits of Green Building*, July 31, 2007

In this news release from Atlanta, the Southface Energy Institute's Earthcraft House standards are being deployed at Brock Built City Neighborhoods, leader in the revitalization of Atlanta's Westside. Paralleling similar trends at Oak Terrace Preserve and other neighborhoods within the Noisette Community, green homes are not only more efficient in energy and water conservation, but now command up to 15 % higher resale value than traditional homes. "In other words, more green for going green," says the release.

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